

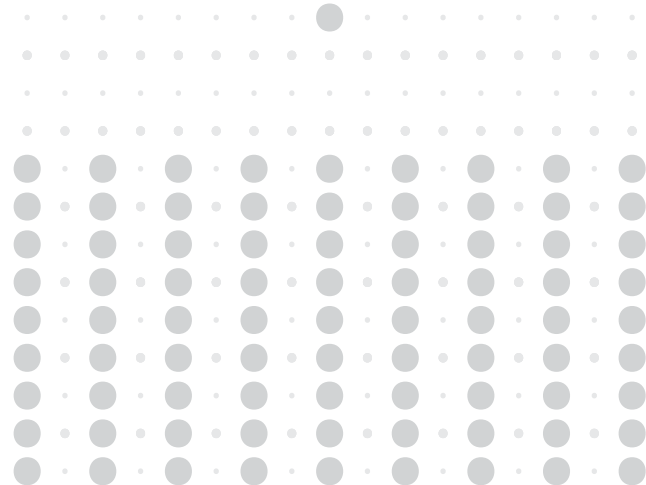
germination

germination produces interactive events that drive social change.

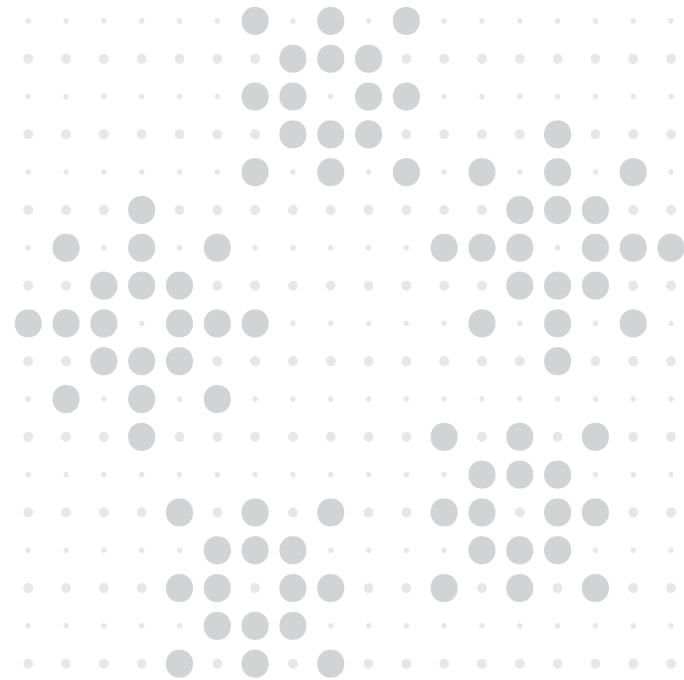
We believe that it's impossible to underestimate the power of bringing people together through truly inspiring collective experiences - to share ideas, build conversations and solve problems.

Events need to be more than a talking shop. We produce them to be practical, and as the energising focal point that includes what happens before and after the event itself.

Old School



New School

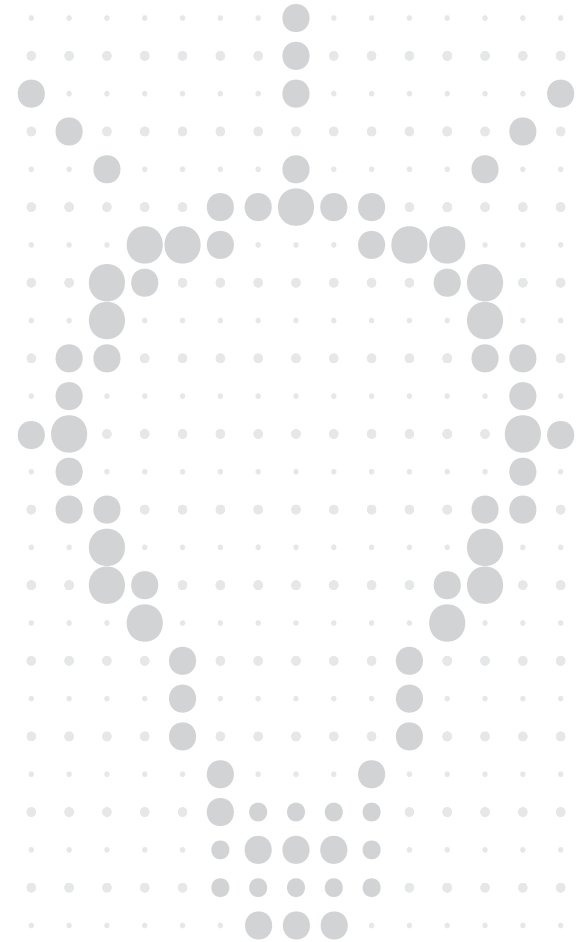


# Conceptualise

How do you imagine the experience?

germination clarifies and refines your objectives, and develops a creative concept for your event that's exciting for your audience, differentiates your offer and is best suited to producing your outcomes.

Then we write the plan that will get you there.



# Design

What do you need to achieve?

germination interprets your aims and designs fresh experiences, producing fresh environments where participants are inspired to get things done.

This is about ideas, not necessarily big budgets.

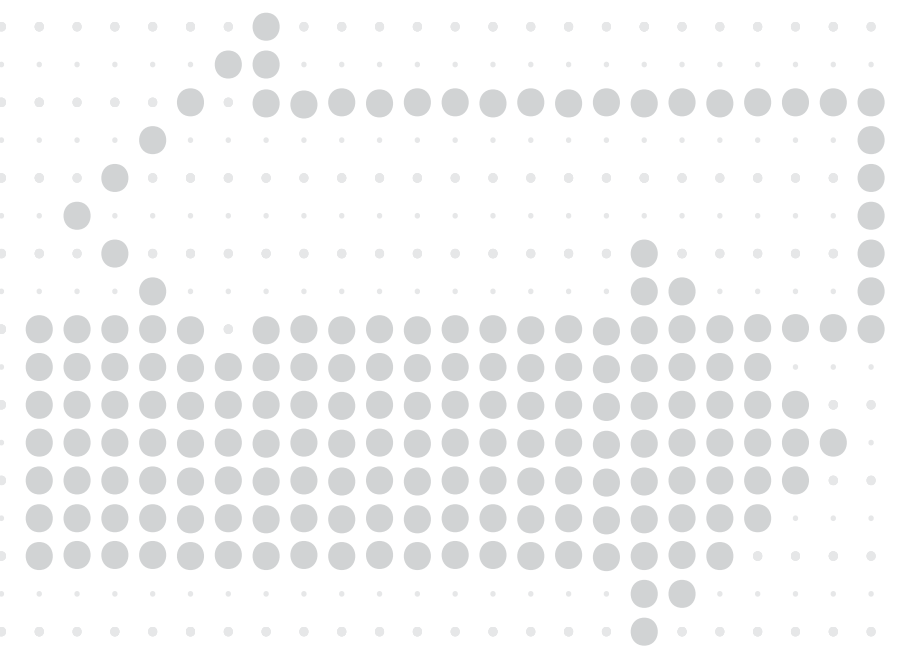


# Involve

How do you make the most of people?

germination creates the level of audience participation that's right for you: from light touch online voting to fully fledged 'un'conference.

We can also invite a larger, online event audience through livecasting and other tools.

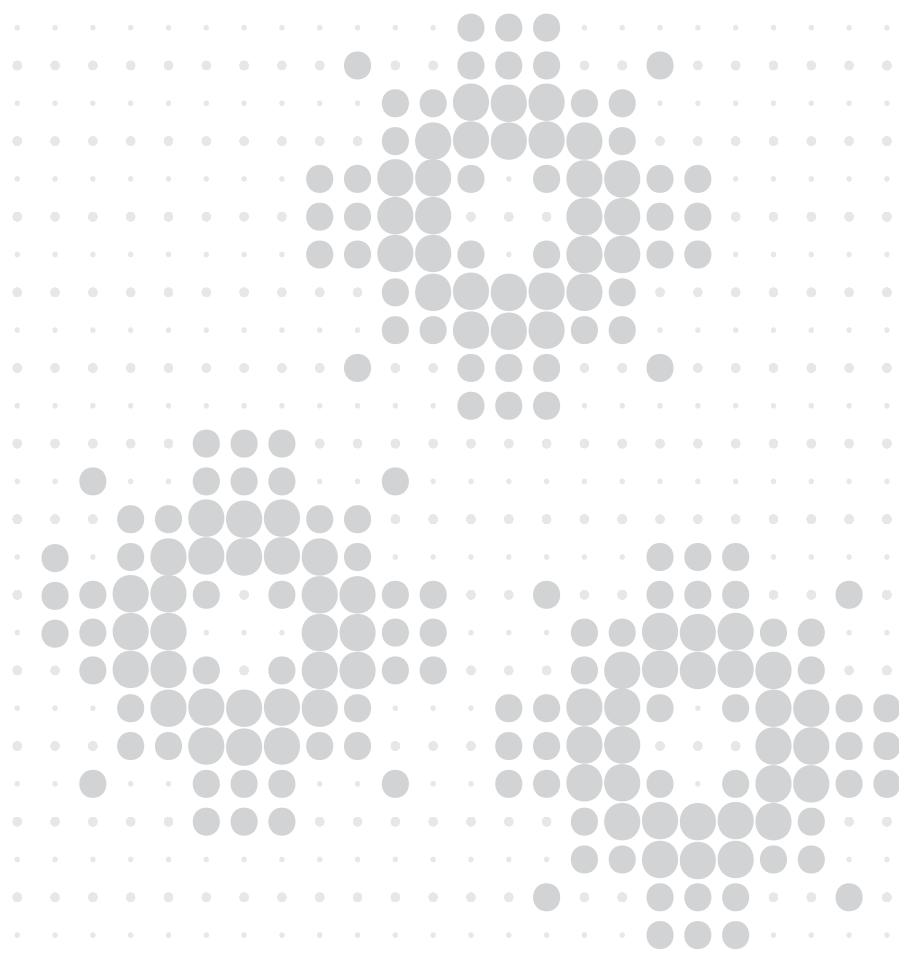


# Convene

How do all the elements come together?

germination takes on the detail of making the event happen, which enables you to focus on the key messages you need to communicate, and on hosting the experience.

We are experienced production professionals and event managers, and can also save you money.



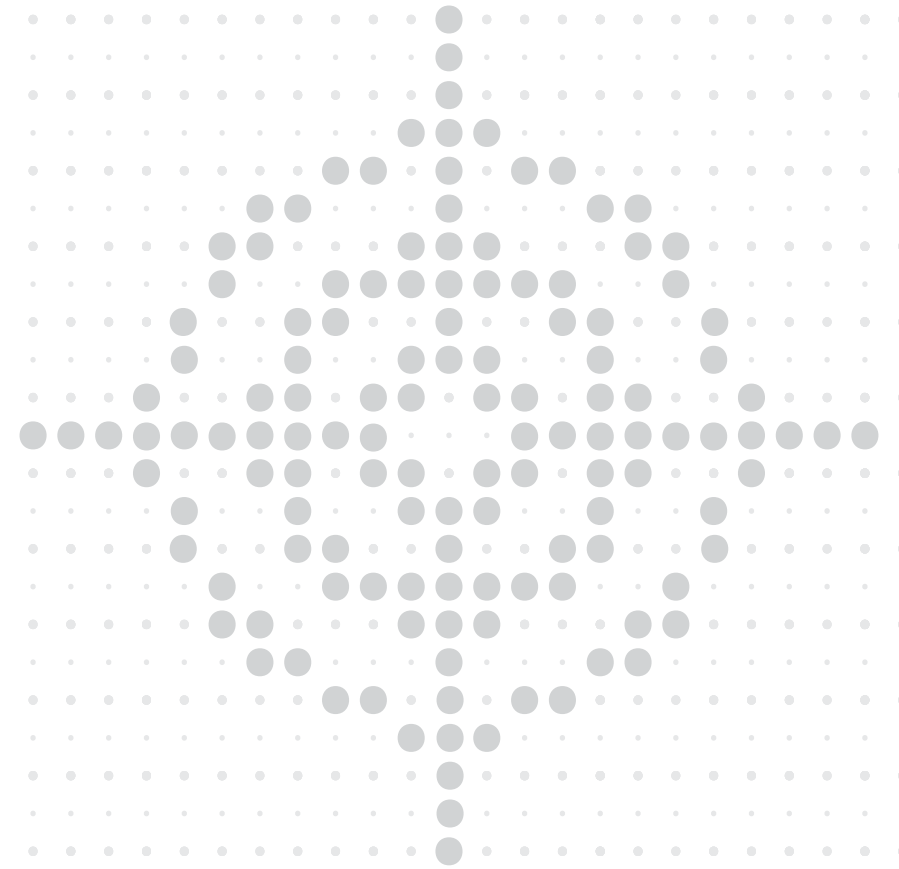
# Capture

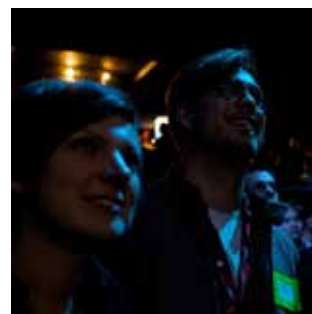
How do you gather and share the result?

Events are interactions that trigger new ideas, projects and relationships.

germination captures what happens, and generates valuable insights about your audience that you can use to demonstrate what you achieved.

Then we can help you decide what to do next.

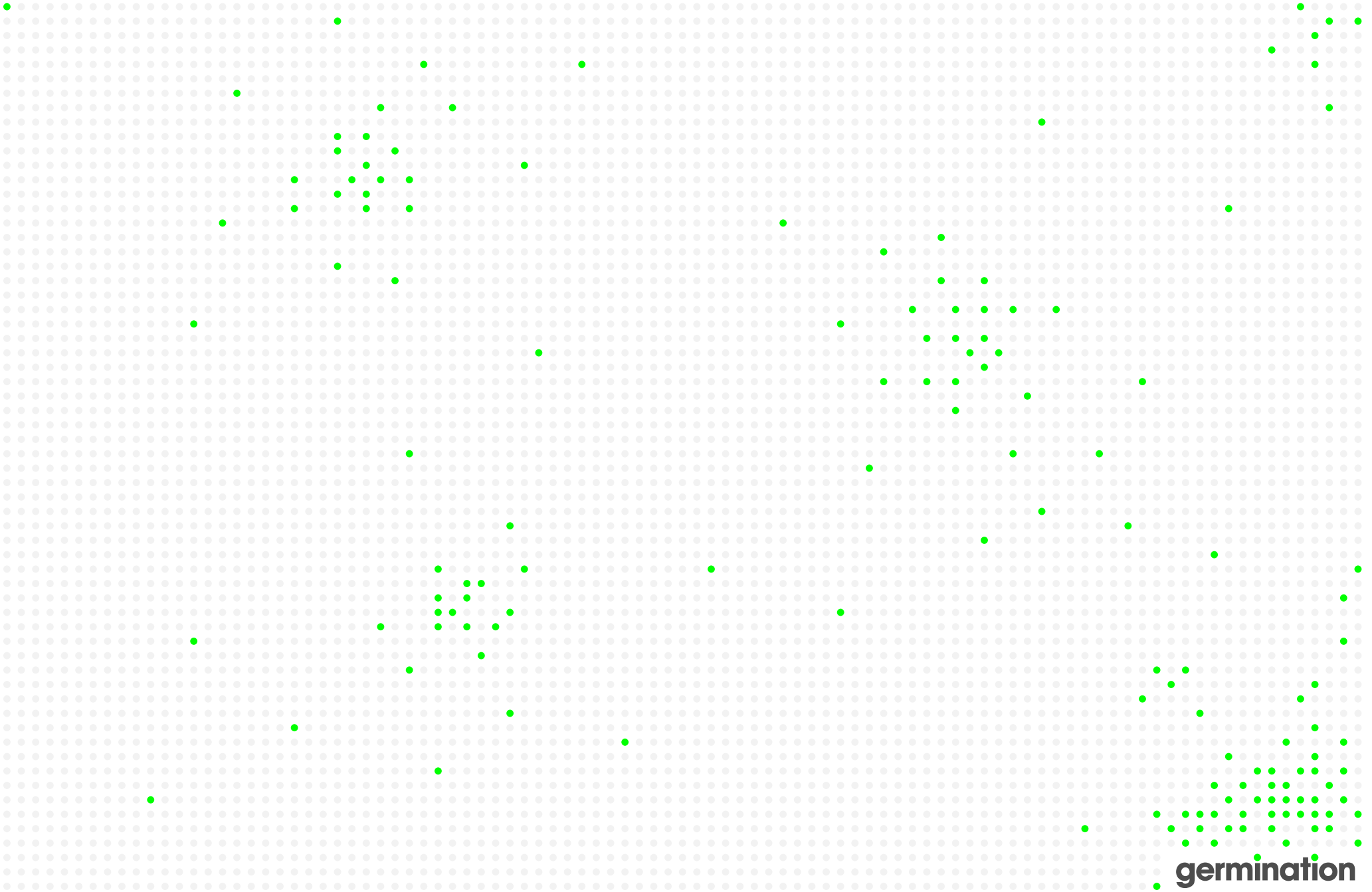




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